

# CRAZY HORSE JOURNALISM WORKSHOP

Crazy Horse Memorial, 12151 Avenue of the Chiefs, Crazy Horse, S.D. 57730

## Crazy Horse Journalism Workshop set for April 19-23, 2010

**CRAZY HORSE, S.D., Jan. 27** — Native American high school students planning to attend college and curious about media careers will learn firsthand about higher education opportunities and journalism during a week-long workshop this April at Crazy Horse Memorial in South Dakota's Black Hills.

Journalists and educators from around the country will volunteer their time to teach a condensed course about the fundamentals of journalism at the Crazy Horse Journalism Workshop, April 19-23, 2010. Students will attend for free and will be selected through an application process. High school juniors and seniors, regardless of where they live, will be given preference.

Students, under the guidance of experienced mentors, will report and write articles, take photographs and produce multimedia projects that will be published online and printed in a newspaper. They also will learn about preparing for success in college and opportunities in the news and information industry.

The conference was created by the South Dakota Newspaper Association and is funded primarily by the Freedom Forum. Co-sponsors include Crazy Horse Memorial Foundation and journalism programs at South Dakota State University and the University of South Dakota.

The April 2010 workshop will be the 11th annual journalism program held at Crazy Horse Memorial and will replace the Native American Journalism Career Conference, which attracted 1,169 high school and college students since 2000 and was designed to inspire Native American students to dream about the future and consider journalism as a career.

"We are very excited about the workshop and the opportunity these students will have to work one-on-one with journalism professionals," said Randell Beck, publisher of the *Argus Leader* in Sioux Falls, S.D., and chair of SDNA's Minority Affairs Committee. "Media organizations are adapting to new challenges in journalism — and so are we."

This year's workshop will focus on Native American high school students who want to continue their education and be equipped for success in college and in careers that follow. Students will receive classroom instruction, attend presentations and be put to work in a functioning newsroom, set up temporarily at the Crazy Horse facility.

"More American Indians are needed in journalism to improve the accuracy, breadth and depth of media coverage about Native people and issues," said Jack Marsh, vice president of the Freedom Forum.

"The workshop organizers are committed to guiding and inspiring young people to continue their education and pursue journalism as a fulfilling and important career."

Students interested in attending the workshop, or schools interested in nominating students, should contact Janine Harris at 605/677-5424 or [jharris@freedomforum.org](mailto:jharris@freedomforum.org) by Feb. 26 for application information.

### **For more information, contact either:**

Jack Marsh of the Freedom Forum, 703/966-6615, [jmarsh@freedomforum.org](mailto:jmarsh@freedomforum.org);

Dave Bordewyk of the South Dakota Newspaper Association, 800/658-3697, [daveb@sdna.com](mailto:daveb@sdna.com)

A one-week career preparation course for Native high school students, taught annually in April. Contact: Crazy Horse Journalism Workshop, c/o Al Neuharth Media Center, 555 Dakota St., Vermillion, S.D. 57069. 605/677-5424. [www.nativejournal.org](http://www.nativejournal.org), [jharris@freedomforum.org](mailto:jharris@freedomforum.org)

Funding for the Crazy Horse Journalism Workshop is administered through the Freedom Forum Diversity Institute, a school dedicated to teaching journalism skills and First Amendment values by advancing news media diversity, fairness and excellence. The Freedom Forum Diversity Institute, Inc., is a 501(c)3 public charity corporation. Tax-deductible gifts and grants in support of the Crazy Horse Journalism Workshop may be directed to Freedom Forum Diversity Institute, c/o Jack Marsh, Al Neuharth Media Center, 555 Dakota St., Vermillion, S.D. 57069