

## FOR IMMEDIATE RELEASE

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### **Crazy Horse Memorial's Giving Opportunities Offer Native Students and Artists Help — and Hope**

CRAZY HORSE, SD (Dec. 11, 2020) — Crazy Horse Memorial announced today that individuals and corporations have access to a variety of ways to support the Memorial in December. The Memorial also reported that many friends have already provided generous support through an unconventional channel.

On Dec. 1, Crazy Horse Memorial launched its Miles on a Mission campaign through United Airlines, with a goal of 250,000 donated miles to support the Memorial's philanthropic efforts. Donors surpassed that goal within one week.

"This year has posed unprecedented challenges for us all and has been especially devastating to some of the most vulnerable members within the communities we serve," said Suzi Cabo, United's managing director of global community engagement. "The need for charitable giving has not stopped during the pandemic, and neither has United. (December) marks an opportunity for us all to come together for the greater good."

During this holiday season of giving, additional giving opportunities include becoming a Crazy Horse Memorial Storyteller and participating in the Holiday Ornament Appeal, in which a donor who contributes a gift of \$100 or more by Dec. 31 becomes eligible for a special 2020 holiday ornament. Supporters of the Annual Storyteller Program and the accompanying Holiday Ornament Appeal can get involved at [donate.crazyhorsememorial.org](https://donate.crazyhorsememorial.org).

Contributors become Crazy Horse Memorial Storytellers when they join at the Grassroots, Single Jack, Korczak's Dream, Driller, Blaster, or Ruth's Circle commitment level. As Storytellers, Memorial supporters at the Single Jack level and above are eligible for a guided trip to the top of the mountain carving to meet Crazy Horse face-to-face.

That's not all. Other giving opportunities include holiday shopping through AmazonSmile, with Crazy Horse Memorial as the preferred charity; the Memorial as a listed charity on the Network for Good fundraiser on Facebook; and legacy giving through the Memorial's Dreamkeeper Society. Crazy Horse Memorial also accepts gifts of publicly and closely held securities, real estate, and tangible personal property, as well as giving from Donor Advised Funds and IRAs. Those who make contributions prior to Dec. 31 may take advantage of deductions on their 2020 taxes.

Laurie Becvar, Crazy Horse Memorial's president and chief operating officer, said every contribution directly supports the Memorial's ongoing mission. And, every contribution makes a real difference, regardless of size.

"We are so very grateful for the charitable gifts to the Memorial during the holiday season," said Becvar, who leads the Memorial's philanthropic activities. "Donations to Crazy Horse Memorial give help and hope to students at The Indian University of North America, and to the Native artists and performers who are a vital part of our family."

"Donors literally become part of the promise that sculptor Korczak Ziolkowski made to Chief Henry Standing Bear — to realize this dream of Crazy Horse Memorial," she continued. "Thanks to our friends and supporters, the dream is becoming more and more real before our eyes."

To learn more about Crazy Horse Memorial, to plan a visit, and for information about making a contribution, call (605) 673-4681 or visit [crazyhorsememorial.org](https://crazyhorsememorial.org). To stay up to date on the latest news and events, follow the Crazy Horse Memorial on Facebook (/crazyhorsememorial), Twitter (@crazyhorsemem) and Instagram (@crazyhorsememorial); and follow The Indian University of North America on Facebook (/TheIndianUniversityofNorthAmerica) and Instagram (@IndianUniversityCrazyHorse).

*The Crazy Horse Memorial Foundation is dedicated to protecting and preserving the culture, tradition, and living heritage of the North American Indians by continuing the progress on the world's largest sculptural undertaking, the memorial of Lakota leader Crazy Horse; providing educational and cultural programming to encourage harmony and reconciliation among all*

*peoples and nations; acting as a repository for Native American artifacts, arts, and crafts through the Indian Museum of North America and the Native American Educational and Cultural Center; and establishing and operating the Indian University of North America and, when practical, a medical training center for American Indians.*

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